UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b)) Title METHOD

Attorney Docke	et No.	502440		
Client Reference No.				
First Inventor	Thoma	as E. Valiulis		
RETAIL DISPLAY SUPPORT				
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•	,			Exp	ress Mail L	abel No.	EV	331351610 US
APPLICATION ELEMENTS				ADDRESS TO: Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450			for Patents	
1.		pplication Transmittal	Form	ACCOMPANYING APPLICATION PARTS				TION PARTS
 3. 	 Applicant claims small entity status. See 37 CFR 1.27. 			Applicant requests early publication. (include publication fee under 37 CFR 1.18(d)) Assignment Papers				
4. 5.	abstract) [Total Pages 8] (cover sheet and document(s)) ∑ Drawings [Total Sheets 12] 12. □ 37 CFR 3.73(b) Statement (will an Assignee)) e⊓t (when there is		
	Power of Attorney a. Newly executed b. Copy from prior application [Note Box 6 below] i. Deletion of Inventor(s) Signed statement attached deleting inventor(s) 13. Power of Attorney English Translation Document (if applicable) 15. Information Disclosure Statement (IDS Copies of Listed Documents)					statement (IDS)		
6.	named in the prior application 6. Incorporation by Reference: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b is considered as part of the disclosure of the accompanying application and is hereby incorporated by reference.			 16. Preliminary Amendment 17. Return Receipt Postcard (Should be specifically itemized) 18. Claim of Priority & Certified Copy of Priority Document(s) 				
_				19. 🔲	122(b)(2) equivalent	(B)(i) (Form	PTO	with this application
7.		ata Sheet. See 37 CF	R 2	20.				
8. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)								
9.								
 a.								
		t verifying identity of a	bove					
21.	below:	G APPLICATION, che		-			•	
	☐ Continuation ☐ Divisional ☒ Continuation-in-part of prior application no. 10/390,444. Prior application information: Examiner Anita M. King; Group Art Unit: 3632 APPLICATION FEES							
	BASIC FEE	APF	LICATIC	N LEF	<u> </u>		Т	\$770.00
CLAIMS NUMBER FILED NUM					TRA	RATE		Ψ110.00
Total Claims 28 -20=			14014		8	x \$18.0	00	\$144.00
	ependent Claims			0	x \$86.0		\$0.00	
Independent Claims 2 - 3= 0 x \$86.00 Multiple Dependent Claim if applicable +\$280.00								\$
Total of above calculations =								\$914.00
Reduction by 50% for filing by small entity =								\$(457.00)
Assignment fee if applicable + \$40.00								\$
☐ Early publication fee if applicable + \$300.00								\$
TOTAL =								\$457.00

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22. Please charge my Deposit Account No. 12-1216 in the amount of \$457.00.						
23.	. A check in the amount of \$ is enclosed.					
 24. The Commissioner is hereby authorized to credit overpayments or charge any additional fees of the following types to Deposit Account No. 12-1216: a.						
25. The Commissioner is hereby generally authorized under 37 CFR 1.136(a)(3) to treat any future reply in this or any related application filed pursuant to 37 CFR 1.53 requiring an extension of time as incorporating a request therefor, and the Commissioner is hereby specifically authorized to charge Deposit Account No. 12-1216 for any fee that may be due in connection with such a request for an extension of time.						
	2	6. CORRESPOND				
Customer Number: 23626 , Reg. No. Leydig, Voit & Mayer, Ltd. 6815 Weaver Road Suite 300 Rockford, Illinois 61114-8018 (815) 963-7661 (telephone) (815) 963-7664 (facsimile)						
Name	Name Andrew J. Heinisch, Registration No. 43666					
Signature ()						
Date March 17, 2004						
Certificate of Mailing Under 37 CFR 1.10						
I hereby certify that this Utility Patent Application Transmittal and all accompanying documents are being deposited with the United States Postal Service "Express Mail Post Office To Addressee" Service under 37 CFR 1.10 on the date indicated below and is addressed to: Mail Stop Patent Application, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.						
Melissa Goodrich March 17, 2004						
Name of Pers	son Signing	Signature Date				